

Sponsorship Guide

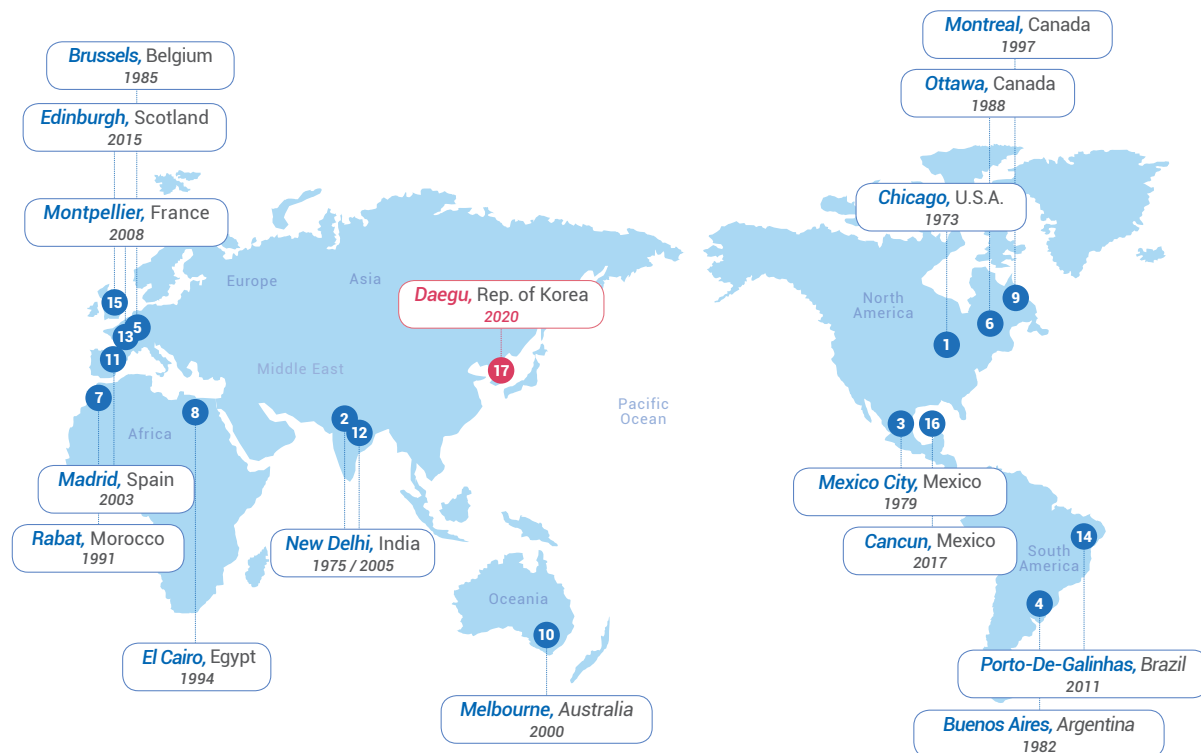


11 - 15 May 2020
EXCO, Daegu, Republic of Korea



IWRA's XVII World Water Congress

IWRA's XVII World Water Congress hosted by Daegu Metropolitan City, Korea Water Resources Association (KWRA) and K-water and supported by Ministry of Environment will be held in Daegu, Republic of Korea, from May 11-15, 2020.



- ✓ Over 40 years, the World Water Congress has gained a reputation for presenting ground-breaking research focused on the delivery of practical solutions.
- ✓ In 2020, the World Water Congress will be held in Daegu, Korea where hosts this major international water event **first time in East Asia**.

Get involved in the XVII Congress as an official sponsor!

Sponsorship Benefits



Major International Water Event

Over 40 years, the World Water Congress has been held 16 times since 1973 in Africa, Asia, Europe, Oceania and the Americas.



First Visit to East Asia

From May 11th to May 15th 2020, IWRA's XVII World Water Congress will visit Daegu, Korea where this global water event will be held for its first time in East Asia



Ground-breaking Research & Leading Platform for Discussions

The World Water Congress has gained a reputation for presenting ground-breaking research focused on the delivery of practical solutions, while providing a distinguished forum for international scientific and policy debates about key water issues, globally.



International Water Community Expertise

This major event offers the opportunity to enhance knowledge with numerous, distinguished speakers and invitees as well as representatives of the IWRA, Daegu Metropolitan City, KWRA, K-water and Ministry of Environment and other influential international organisations, institutions, utilities, private businesses, etc.



Showcase Opportunity

Seizing opportunities to promote researchers, universities, think tanks, decision-makers, water authorities, private companies and non-government organisations to a relevant and receptive water audience from Korea and all regions of the world.



Networking

Relationship building with both the national and international water communities at the forefront of water resource management.



Key Milestone to the 9th World Water Forum

The XVII Congress constitutes a key milestone event in the road to the 9th World Water Forum in Dakar, Senegal, in 2021 with many preparatory meetings, invited delegates and synergy activities.



Overview

Title

IWRA's XVII World Water Congress

Theme

Foundations for Global Water Security and Resilience: Knowledge, Technology and Policy

Date

11-15 May 2020

Venue

EXCO, Daegu, Republic of Korea

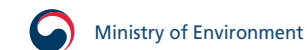
Scale

More than 1,300 water experts and professionals from all over the world

Hosted by



Supported by



Contents of events

- Sessions

Keynote Speeches, High-level Panels, Parallel Sessions, Poster Sessions, Special Sessions, IWRA Awards Ceremony

- Official events and banquets

Opening and Closing Ceremonies, Congress Welcome Reception, Congress Gala Dinner

- Exhibitions

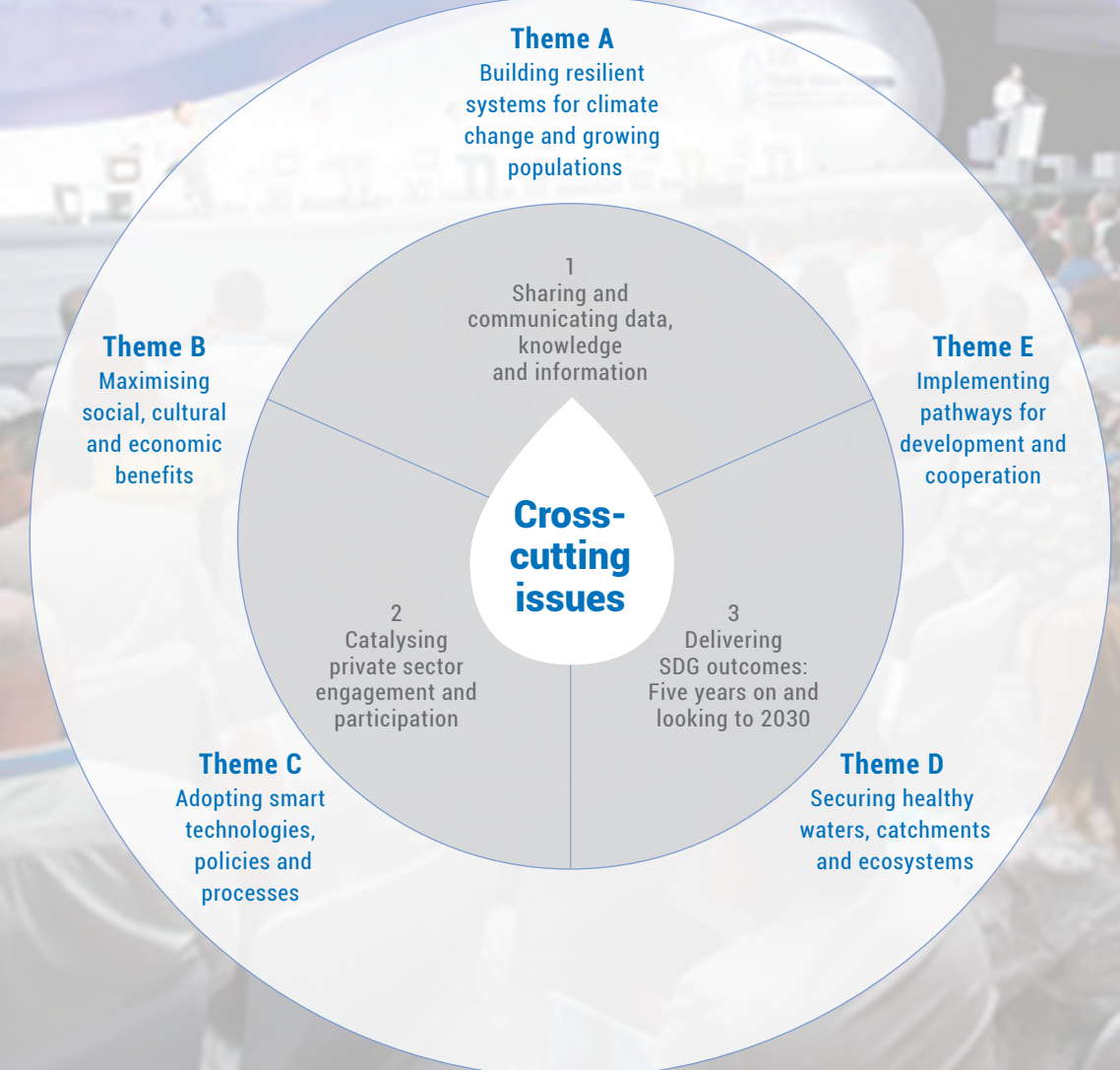
Booth exhibition by organisations and institutions related to water industry

- Social Programme

Field visit, cultural and historical tour programme

Congress Themes and Issues

“ **Foundations for Global Water Security and Resilience: Knowledge, Technology and Policy** ”



Sponsorship Package

IWRA's XVII World Water Congress is proud to introduce a sponsorship programme to promote our official sponsors to worldwide water related professionals, practitioners, experts, academics, governmental officials, distinguished speakers and invitees, and many others. Sponsors will be rewarded through an extent list of benefits listed below while standing out from multiple promotional, networking and branding activities before, during and after the XVII World Water Congress.

	Diamond +USD 50,000	Premium USD 30,000	Gold USD 20,000	Silver USD 10,000	Bronze USD 2,000
EXCLUSIVE SERVICES					
Complementary room reservation during the entire congress					
NETWORKING BENEFITS					
Complimentary exhibit space (3m x 3m)	Raw Space 6 units (54m ²)	Standard Booths 3 units (27m ²)	Standard Booths 2 units (18m ²)	Standard Booths 1 unit (9m ²)	
Complimentary full-registration	20	12	8	4	
Coffee Break					
Speaking Slot in Exhibition					
ONSITE BRANDING					
Congress Lanyards					
Onsite registration desk					
Street light pole banner in EXCO square					
ADVERTISEMENT					
Logo on E-newsletter					
Logo on all programmes as official sponsor					
Programme Book Advertisement					
Hyperlink on the congress website					

Customised Sponsorship Programme

IWRA's XVII World Water Congress Sponsor Programme provides customised benefits to suit organisations and institutions of all sectors, sizes and areas of expertise, enabling them to take part in this unique and distinguished international event. A wide range of choices is available below as following:

NETWORKING



Welcome Reception
 USD 30,000

The sponsor representatives will give welcoming speech during the reception and your logo will be printed on the reception hall banners.
 (limited # available)



Coffee Break
 USD 2,000

Be recognised as an official sponsor during coffee break carrying your logo.
 (limited # available)

ONSITE BRANDING



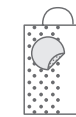
Lanyards
 USD 5,000

Your logo will be printed on lanyards worn by all delegates throughout the congress.



Onsite Registration
 USD 2,000

Be the first organisation delegates see when they register. Sponsorship features your logo on every registration desk.



Congress Bag
 USD 3,000

Your logo will be printed on the congress bags to be handed out to all delegates at registration and carried throughout the whole venue during the week.



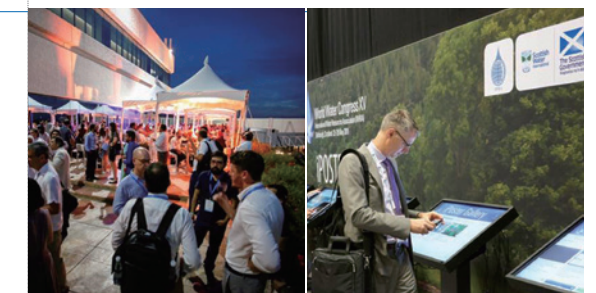
Internet Lounge
 USD 1,000

Your logo will be placed on highly-visible panels and on the desktop background of each laptop.



Speaking Slot in Exhibition
 USD 1,000

Showcase a presentation in Grand ballroom while congress participants enjoy coffee break.





Contact

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